



## Do you believe you or someone you love is losing their memory?

**Help us improve diagnosis and treatment for people with memory loss.**

New IDEAS is a study using FDA-approved imaging technology to take pictures of your brain. The study is looking for better ways to diagnose and offer treatment to people suffering from memory loss.

### Potential benefits of participating in the study:

- Your memory doctor will use your PET scan results to help better diagnose and treat your memory loss
- It can help improve treatment options for others suffering from memory loss
- At this time, Medicare will only cover most of the cost of the Amyloid PET Scan if you participate in the study

### For more information, please contact:

866-507-7254

[newideas-participant@alz.org](mailto:newideas-participant@alz.org)

### or visit us at:

[Ideas-Study.org/PatientHome](https://Ideas-Study.org/PatientHome)



Scan here with  
smartphone camera

*Your participation is voluntary, and you can leave the study at any time.*

**NEW  
iDEAS**  
Brain Imaging Study  
for Memory Loss

Led by:

**ALZHEIMER'S  
ASSOCIATION**

Sponsored and Managed by:

**ACR**  
AMERICAN COLLEGE OF  
RADIOLOGY

Advised by: Centers for Medicare & Medicaid Services (CMS)